

April 26, 2022
ANA NEO Inc.



关于为了通过促进京都市与 ANA NEO Inc. · ANA 集团公司及 TOSE CO., LTD 之间的元宇宙事业，以实现 Digital Twin 社会而缔结合作协议



TOSE CO., LTD.

KYOTO CITY, [April 26, 2022] – Kyoto City, ANA NEO, ANA HOLDINGS, and TOSE CO., LTD. announced today that the four entities have signed an alliance agreement to develop digital images of Kyoto City specifically for use in ANA NEO's forthcoming interactive virtual platform. Through this alliance, the parties will develop new web 3.0-oriented values with the goal to contribute to the promotion of tourism, urban growth strategies, and community revitalization.

Utilizing the digital layout of Kyoto City, the alliance will focus on the promotion of tourism and industry digitally highlighting the abundant cultural arts and assets the city is globally recognized for.

Examples of the alliance partnership include:

- Digital reproduction of Nijo-jo Castle for virtual visitors to learn about the history and significance of its treasures.
- Establishment of a virtual museum to exhibit art collections owned by Kyoto art patrons or museums utilizing Kyoto's rich cultural and artistic heritage.
- Integration of culture, art and industry using digital technology.

**【ANA NEO, Inc.】**

Mitsuo Tomita: President and CEO

Hajime Tabata: Co-CEO, Executive Producer

Founded: August 7, 2020

Headquarters: Front Place Nihonbashi, 2-14-1, Nihonbashi, Chuo-ku, Tokyo
103-0027, Japan

Capital stock: 87.35 million JPY (as of March 31, 2022)

Shareholders: ANAHOLDINGS 55.9% JP GAMES 37.4% CX 6.7%

<Company introduction and message>

The “SKY WHALE (tentative)” service to be provided by ANA NEO is a service that plans and proposes future lifestyles utilizing metaverse space, led by Co-CEO, Executive Producer Hajime Tabata, the game creator who is well known worldwide. We plan to release Metaverse Travel and NFT this year, which will create a metaverse of Kyoto and other destinations around the world. Development is underway on the PEGASUS WORLD KIT, a tool for building high-quality metaverse spaces developed by JP GAMES, Inc. Currently, we are promoting alliances with partners in a wide range of industries, and in addition to our SDGs vision of regional development and local production for local consumption, our business model is highly regarded for its gamification-based service planning, open innovation that proactively opens our proprietary technology to other companies, and utilization of advanced gaming technology. This service has core competencies that are unrivaled and we aim to achieve sustainable growth by integrating it with the ANA Group’s customer base. We will accelerate the establishment of the world’s first metaverse service “SKY WHALE (tentative)” by further linking the networks of the ANA Group and alliance partners.

【TOSE CO., LTD.】

Shigeru Saito: Chairman and CEO

Founded: November 1st 1979

Headquarters: Kyoto City Kyoto Prefecture

Capital Stock: 967 million JPY (as of August 31, 2021)

<Company introduction and message>

TOSE is one of Japan's largest independent contract development companies specializing in planning and proposal-based services, providing a wide range of services such as planning, development and operation of home video game software and mobile content, home karaoke music distribution service and Metaverse-related businesses. To date, we have developed more than 2,350 titles of home video game software and mobile content, an outstanding record in the world of entertainment-related contract development. Since its establishment, our headquarters has been located in Kyoto and our business has been rooted in Kyoto. We will continue to develop the one and only V-KYOTO business to convey the charms of Kyoto to the utmost extent by utilizing our extensive development experience and technological capabilities. We hope that through "SKY WHALE (tentative)", people around the world will enjoy Kyoto!

Contact: ANA NEO Inc.

Email: info@ana-neo.com

<https://www.ana-neo.com>