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June 9, 2023  
ANA NEO, Inc.

**Virtual Travel Platform  
“ANA GranWhale”  
On June 13, Initial launch in Asia is getting real!!!  
~Enjoy V-TRIP using ANA miles~**



Tokyo, Japan- June 13, 2023- ANA NEO, a metaverse travel service provider announced today the upcoming launch of ANA GranWhale, a virtual travel platform. On June 13, ANA GranWhale will initially be available in Asia (Taiwan, Hong Kong, Thailand, the Philippines, and Malaysia). Leveraging the power of virtual travel, this platform aims to enhance the number of inbound travelers to Japan. In contribution to different localities, ANA NEO is committed to promote and facilitate the sale of specialty and regional products through E-Commerce. The detailed schedule for ANA GranWhale's availability in Japan and other regions will be announced promptly once confirmed. Initially, ANA GranWhale will be released as a smartphone application on the App Store and Google Play platform.



**Initial launch in Asia is getting real!**

**[Introducing ANA GranWhale, a virtual travel platform]**

ANA GranWhale is a virtual travel platform designed to provide users with a safe and comfortable traveling experience to explore different destinations and cultures around the world by using gaming techniques on the metaverse. On ANA GranWhale, you can create your own avatar and venture on a V-TRIP alongside friends and family or enjoy a unique shopping experience at Sky Mall.

**[Exclusive Benefits for ANA Mileage Club members!!]**

ANA Mileage Club members can use their miles to purchase avatar fashion items and digital goods in "ANA GranWhale" and enjoy other services and special offers. Please take this opportunity to become a member.



●Introducing V-TRIP

V-TRIP is an extraordinary virtual travel experience that allows you to explore the world anytime.

You can travel to different destinations in Japan, including Kyoto and Hokkaido and also around the world. The adventure of experiencing the wonderful views of historic buildings and stunning panoramas with various knowledgeable guides is unique to ANA GranWhale!



●Introducing Sky Mall

Sky Mall is a place where real and virtual worlds unite. Wander through the stylish “Sky Mall” with your friends, engage in conversations with shop staff in the stores unique to the metaverse and purchase digital items and EC products. You may find some, limited-editions that reflect your interests.



[ANA NEO, Inc.]

President and CEO: Mitsuo Tomita  
Co-CEO, Executive Producer: Hajime Tabata  
Founded: August 7, 2020  
Headquarters: Front Place Nihonbashi, 2-14-1, Nihonbashi,  
Chuo-ku, Tokyo 103-0027, Japan  
Capital stock: 87.35 million JPY(as of March 31, 2022)

[ANA GranWhale Outline]

Launch date: Tuesday, June 13, 2023  
Service area: Taiwan, Hong Kong, Thailand, the Philippines, Malaysia  
Distribution platform: App Store/Google Play  
Applicable OS: iOS/Android  
Price: Basic free (with some in-app purchases)

Official website : <https://ana-granwhale.com/en/> (Scheduled to be released on June 13)  
Official Facebook (Traditional) : <https://www.facebook.com/anagranwhale.ch.traditional/>  
Official Facebook (English) : <https://www.facebook.com/anagranwhale.english/>  
Official Twitter (Japanese) : [https://twitter.com/ANANEO\\_official](https://twitter.com/ANANEO_official)

Company introduction and Message:

ANA NEO is a visionary company dedicated to planning and developing future-oriented lifestyles. ANA GranWhale utilizes the advanced gaming technology of JP Games led by the renowned game creator and Executive Producer Hajime Tabata. ANA GranWhale promises an immersive gamified travel experience, enriched with ANA's extensive travel knowledge.

In addition to ANA GranWhale, as the world's first-of- its-kind for an airline group, ANA NEO is operating the "ANA GranWhale NFT MarketPlace."

<https://nft.ana-granwhale.com/>

ANA NEO is actively pursuing partnerships that align with SDGs visions, encompassing various areas such as regional development, the digital twin society, and the Web 3.0 era.

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