

Embark on Virtual Travel, Earn Miles with the ANA GranWhale App, Launching Today



TOKYO, December 11, 2023 – ANA NEO, Inc. (hereinafter “ANA NEO”) announced today the launch in Japan of its virtual travel platform application, ANA GranWhale. The platform aims to bridge the gap between real and virtual travel experiences, and will contribute to regional development by facilitating the sale of local products in cross-border e-commerce.

▼ Official site

<https://www.ana-granwhale.com/en/>



What is the virtual travel platform ANA GranWhale?

ANA GranWhale is an application empowering users to enjoy a more flexible and comfortable travel experience by recreating diverse travel destinations in a virtual space. The application consists of two primary services: V-TRIP (virtual travel space) and Sky Mall (shopping space). Users can collect Gran Chips, exchangeable for ANA miles, further enhancing their ability to engage in both virtual and real-world travel.

※To redeem ANA miles, linking your ANA Mileage membership information is required.



◆**V-TRIP (Virtual Travel)** – Explore anywhere, anytime!

Accessible via smartphone, the V-TRIP feature allows users to embark on a 360° virtual travel experience to ANA recommended destinations from the comfort of their own home. Historical architecture and panoramic views of each destination are highlighted, accompanied by a unique V-GUIDE, offering insights into the history and trivia of each location.

We hope you will experience a more comfortable travel experience that only ANA GranWhale can provide!



◆**Sky Mall (shopping space)**

Sky Mall introduces a unique shopping experience, integrating real and virtual worlds. Users can navigate virtual stores, mirroring the experience of a physical commercial facility. In addition to the digital items, users can purchase tangible e-commerce products delivered to their doorstep, including exclusive products and content, with exciting events and campaigns scheduled.



◆ Earn and Utilize ANA miles

ANA GranWhale offers users the opportunity to earn ANA miles by collecting Gran Chips through various activities and missions in the application. The Miles Gacha feature allows users to spin for additional ANA miles, while Gran Chips can be exchanged for digital items and in-app merchandise at the Exchange item. Grand Chips can be earned daily through login bonuses and at the Sky Lobby and Sky Mall.

※To spin the Miles Gacha, linking ANA Mileage membership information is required.



◆ ANA Mileage Club Integration

ANA Mileage Club members can convert ANA miles into V- miles, 1 V-mile = 1 mile, enabling the purchase of avatar fashion items and digital products. The integration provides another opportunity to become part of the ANA Mileage Club.

[ANA NEO, Inc.]

President and CEO:

Mitsuo Tomita

Founded:

August 7, 2020

Headquarters:

Urbannet Uchisaiwaicho Building 4F, 1-1-13
Shimbashi, Minato-ku, Tokyo

Capital stock:

87.35 million JPY(as of March 31, 2022)

[ANA GranWhale Outline]

Service area: Japan, Taiwan, Hong Kong, Thailand, the Philippines, Malaysia

Distribution platform: App Store/Google Play

Applicable OS: iOS/Android

Price: Basic free (with some in-app purchases)

Official website: <https://ana-granwhale.com/en/>

Official Facebook (Traditional): <https://www.facebook.com/anagranwhale.ch.traditional/>

Official Facebook (English): <https://www.facebook.com/anagranwhale.english/>

Official Twitter (Japanese): https://twitter.com/ANA_GranWhale



V-TRIP ALLIANCE



Store brands



Alliance Partners



ANA Group



•Supporting organization :

Kyoto Prefecture, Kyoto City, Hokkaido Government, Hokkaido Broadcasting Co.,Ltd., Hoshino Resorts RISONARE Tomamu, Okinawa Prefecture, General incorporated foundation, Okinawa Convention & Visitors Bureau (OCVB), YOKOHAMA AKARENGA, Inc., Kanazawa City, Nara City Tourism Association, Wakayama Prefecture, Ehime Prefecture, Visit California, Catalan Tourist Board, Tourism Authority of Thailand, Tourism Australia

•Sky Mall store brands :

ITO EN, LTD., IPSA CO.,Ltd., Gramme Co., SHIPS LTD., SEKISUI CHEMICAL CO., LTD., BAYCREW'S CO.,LTD., MUFG Bank, Ltd., Mizuno Corporation, Murasaki Sports Co., Ltd., LACOSTE JAPAN CO.,LTD

•Alliance partners :

AnyMind Group Inc., Pasona Group Inc., Project PLATEAU, Sompo Japan Insurance Inc.

•ANA Group :

ALL NIPPON AIRWAYS TRADING CO., LTD., ANA FESTA, ANA Catering Service Co., Ltd.

Contact: ANA NEO, Inc.

Email: info@ana-neo.com

<https://www.ana-neo.com/en/>